

# COMMUNICATION



## Program Contact

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# Communication

*The communication program is designed for students interested in all fields stressing human interaction. Communication courses teach students how to create messages appropriate to the audience, purpose, and context, critically analyze messages, ethically apply communication principles and practices, and utilize communication to embrace difference.*

## Communication Area of Concentration within the A.A. in Arts & Humanities

This program introduces students to core concepts that promote the widespread appreciation of the importance of communication in public and private life, the application of competent communication to improve the quality of human life and relationships, and the use of knowledge about communication to solve human problems.

Core concepts teach students how to use messages to generate meanings within and across various contexts. The discipline studies all forms, modes, media, and consequences of communication through humanistic, social scientific, and aesthetic inquiry. Students in this program will develop an understanding of diversity, complex problem solving, and collaboration skills needed to prepare for work in communication fields including public relations, marketing, web and social media management, news, and journalism.

In addition to communication courses, a broad range of social science and humanities courses are recommended. This program is designed to prepare students to transfer to a four-year college or university.

## Learning Outcomes

- Modify verbal and nonverbal communication appropriately given the purpose and the context of the communication.
- Plan, prepare, and deliver a well-organized, logical oral presentation that demonstrates critical thinking skills.
- Use appropriate presentation techniques (e.g. maintain eye contact, modulate voice, avoid distracting mannerisms, etc.)
- Employ appropriate discussion, negotiation, conflict resolution, and cooperation skills to work with people from a variety of experiences and backgrounds in the community and the workplace.
- Apply relevant criteria and standards when evaluating information, claims, and arguments.
- Use appropriate reasoning to evaluate problems, make decisions, and formulate solutions.
- Demonstrate appropriate methods of integrating and documenting outside sources.
- Demonstrate effective listening behaviors in both interpersonal and group situations.

**For more information:**

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## Growth Potential & Estimated Salaries

The median annual wage for media and communication occupations was \$57,530 in 2018. Overall employment of media and communication occupations is projected to grow 4% from 2018 to 2028, about as fast as the average for all occupations.

*Source: Bureau of Labor Statistics Occupational Outlook Handbook (bls.gov/ooh)*

## Financial Assistance

Frederick Community College (FCC) provides a tuition payment plan for students who wish to spread payment over several months. Scholarship and loan assistance is available for eligible students. For complete scholarship information, contact Financial Aid at 301.846.2620.

Frederick Community College prohibits discrimination against any person on the basis of age, ancestry, citizenship status, color, creed, ethnicity, gender identity and expression, genetic information, marital status, mental or physical disability, national origin, race, religious affiliation, sex, sexual orientation, or veteran status in its activities, admissions, educational programs, and employment.

Frederick Community College makes every effort to accommodate individuals with disabilities for College-sponsored events and programs. If you have accommodation needs or questions, please call 301.846.2408. To request a sign language interpreter, please visit <http://fcc-interpreting.genbook.com>. If you have interpreting related questions, please email [Interpreting@frederick.edu](mailto:Interpreting@frederick.edu). Sign language interpreters will not be automatically provided for College-sponsored events without a request for services. To guarantee accommodations, requests must be made at least five workdays in advance of a scheduled event. If your request pertains to accessible transportation for a College-sponsored trip, please submit your request at least 21 calendar days in advance. Requests made less than 21 calendar days in advance may not be able to be guaranteed.

## Transfer Note

Students can transfer the equivalent of 60 credits to any four-year institution in Maryland. To find more information about how credits will transfer from FCC to a state four-year institution, visit [artsys.usmd.edu](http://artsys.usmd.edu) or consult a College advisor.

FCC has an articulation agreement with the University of Maryland Shady Grove, allowing students a seamless transfer experience. Students who plan to transfer should speak with an advisor or program manager from their chosen transfer institution before selecting elective courses.

## View required course listings: [frederick.edu/communication](http://frederick.edu/communication)